

Salesforce Certified Einstein Analytics Consultant

1. Permissions of which 2 internal users are used by Analytics to gain access to Salesforce data?

- A. Each user has a corresponding Profile assigned (Analytics Cloud Integration User and Analytics Cloud Security User profiles).
- B. When you query a dataset that has row-level security based on the User object, Analytics uses the permissions of the Security User to access the User object and its fields.
- C. Analytics uses the permissions of the Integration User to extract data from Salesforce objects and fields when a dataflow job runs.

Answer(s): A B C

2. What's the magic of faceting?

- A. It binds charts together so that selecting something in one chart filters other charts by that choice.
- B. It shifts the time period of the chart you're viewing.
- C. It turns the dataflow on and off.
- D. It creates a chart that shows all the faces of your data in a diamond chart.

Answer(s): A

3. In the context of Analytics, what is faceting?

- A. Representing the number of widgets on a dashboard
- B. Filtering all related widgets in a dashboard by your selection

C. Something only programmers can access

D. Measuring the number of significant digits of precision for a particular metric

E. Choosing the color of the background in a graph

Answer(s): B

4. What can you change in a Compare Table formula column?

A. The filters

B. The measure

C. The grouping

D. The formula and the name

Answer(s): D

5. Refer to the graphic.

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.

B. Cancel this story and redefine the dataset.

C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.

D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Answer(s): A

6. A company wants to build a webpage that displays KPIs that can be derived from values in datasets stored in Einstein Analytics. How can an Einstein Analytics consultant derive those KPIs from those datasets?

A. Use the Analytics External Data API and leverage the "query" resource.

B. Export the dataset as an XLS file and use the Einstein Analytics Connector for Excel.

C. Use the Analytics REST API and leverage the "-query" resource.

D. Export the dataset as a CSV file and load it to an external database.

Answer(s): A

7. A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, "OpportunityDataSet". This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.

If a user explores the "OpportunityDataSet" in Einstein Analytics, in which currency will the Amount values be shown?

A. In the connected user's currency

B. In the integration user's currency

C. In the currency that is set on the "currency" attribute in the dataset

D. In the currency that is set on the "currency" attribute in the dataflow

Answer(s): B

8. In an org, some of the Activity records do not have related Opportunity records. Additionally, there are Opportunity records that do not have related Activity records.

Which SAQL statement will fetch all Opportunities, even if they don't have associated Activities, and fetch related Activity data, if it exists?

A. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId';

B. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId' left;

C. q = cogroup Opportunity by 'Id' right, Activities by 'OpportunityId';

D. q = cogroup Opportunity by 'Id' left, Activities by 'OpportunityId';

Answer(s): D

9. Max story creations per org per month

A. 1000 (can purchase more)

B. 500 (can purchase more)

C. 200 (can purchase more)

D. 500

Answer(s): B

10. What happens if you first disable Analytics, and then you re-enable Analytics later? Select 2

A. User permissions are removed from each defined permission set if Analytics is disabled. (Missed)

B. User permissions are not removed from each defined permission set if Analytics is disabled.

C. You must define the permission sets again if Analytics is re-enabled. (Missed)

D. You must not define the permission sets again if Analytics is re-enabled.

Answer(s): A C

11. An Einstein Analytics team plans to enable data sync (replication).

Which two limits are specific to data sync (replication) and should be considered before enabling the feature because they might impact existing jobs?

Choose 2 answers

A. Maximum number of dataflow definitions

B. Maximum number of dataflow transformations

C. Maximum number of objects that can be enabled for data sync (replication)

D. Timeout for ELT (Extract Load Transform) jobs that are scheduled but not yet executed

Answer(s): A C

12. Which of these is not a method for controlling record-level access?

A. Profiles

B. Sharing Rules

C. Organization-Wide Defaults

D. Role Hierarchy

Answer(s): A

13. A customer wants to change the default blue color on a bar chart. What is the easiest way to change blue to another color?

A. Use conditional formatting under the bar chart widget properties by selecting the dimension.

B. Use conditional formatting under the bar chart widget properties by selecting the measure.

C. Use bindings to specify a color per bar.

D. Create a compare table formula to specify a hidden metric for coloring purposes.

Answer(s): B

14. Philip adds a recently created Seed Bank Orders dataset to an Einstein Analytics app for which the Mosaic Seed Bank project team has the Viewer app role. How much data in the Seed Bank Orders dataset can a project team member see?

A. None of the data

B. Only rows designated by the Salesforce administrator

C. All rows and fields in the datasets

D. Only rows designated by the App Manager

Answer(s): C

15. How many stories can you create in Analytics Plus?

A. 5,000

B. 1,000, but more can be purchased

C. 75, but more can be purchased

D. 500, but more can be purchased

Answer(s): D

16. The Universal Containers company built three Einstein Discovery stories that they want to use in Salesforce to predict and maximize their revenue per customer. The stories are for every region where they have business:

EMEA, AMER, and APAC.

How can a consultant help them deploy the three Einstein models to Salesforce?

A. Segment the account data per region and deploy the same model to all segments.

B. Deploy the same model to all accounts and set the region field as an actionable variable.

C. Deploy the same model to all accounts and use an Apex trigger to call the appropriate prediction.

D. Segment the account data per region and deploy the appropriate model for each segment.

Answer(s): D

17. A consultant built an Einstein Analytics app for the Sales Operations team. The Sales Operations team wants to share their app with other people at the company. The consultant recommends distributing the app as an Einstein Analytics template app. A set of JSON files will be generated after a template is created from the Sales Operations app. What is the name of the JSON file that manages template metadata and all other template elements'

A. ui.json

B. template-to-app-rules.json

C. aster-info.json

D. template-info.json

Answer(s): D

18. Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers- The formula used is: $YoY = [(This\ Year - Last\ Year) / Last\ Year] \%$ Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results. The Sales Managers want to replace it with 100% value. What is the correct function to use?

A. replace()

B. number_to_string()

C. coalesce()

D. substr()

Answer(s): D

19. The Universal Containers Einstein Analytics team built a dashboard with two widgets:

1. List widget associated to the step "Type_2" and grouped by the dimension "Type" (multi-selection)

2. Pie chart widget associated to the step "Step_pie_3" and grouped by the dimension "Type"

The team wants to use bindings so any selection in the List widget will filter the Pie chart.

Additional notes:

* The steps use different datasets.

* Users should be able to choose more than one Type (multi-selection).

What is the right syntax for the binding?

A. Option A

B. Option B

C. Option C

D. Option D

Answer(s): C

20. Which three statements are true regarding sharing inheritance? Choose 3 answers

A. If a user can see more than 3,000 records on the object in Salesforce, but the user does not have the "View All Data" permission, sharing inheritance is not used. The backup security predicate takes effect. This limitation does not apply to the Opportunity object.

B. Sharing inheritance supports Account, Campaign, Case, Contact, Opportunity, Lead, Order, User, and custom objects. If you use other objects, such as Idea or Site, you must use security predicates for those objects.

C. A dataset using sharing must also have a security predicate defined.

D. Sharing inheritance supports a foreign key for enforcing security.

E. When sharing inheritance is enabled, security predicates are ignored.

Answer(s): A B C

