Salesforce Marketing Cloud Account Engagement Specialist

1. Universal Containers wants to back up all of the data and attachments in its Salesforce org once month.
Which approach should a developer use to meet this requirement?

A. Use the Data Loader command line.

B. Create a Schedulable Apex class.

C. Schedule a report.

D. Define a Data Export scheduled job.

Answer(s): D

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2. What can be used to override the Account's standard Edit button for Lightning Experience?

A. Lightning action

B. Lightning component

C. Lightning page

D. Lightning flow

Answer(s): B

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3. When using SalesforceDX, what does a developer need to enable to create and manage scratch orgs?

A. Production

B. Dev Hub

C. Environment Hub

D. Sandbox

Answer(s): B

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4. Refer to the following code snippet for an environment that has more than 200 Accounts belonging to the Technology' industry:

```
for(Account thisAccount : [Select Id, Industry FROM Account LIMIT 250]){
    if(thisAccount.Industry == 'Technology'){
        thisAccount.Is_Tech__c = true;
    }
    update thisAccount;
}
```

which three statements are accurate about debug logs? Choose 3 answers

A. Debug log levels are cumulative, where FINE log level includes all events logged at the DEBUG, INFO, WARN, and ERROR levels.

B. The maximum size of a debug log is 5 M

C. Only the 20 most recent debug logs for a user are kept.

D. Debug logs can be set for specific users, classes, and triggers.

E. System debug logs are retained for 24 hours.

Answer(s): C D E

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5. Universal Containers implemented a private sharing model for the Account object. A custom Account search tool was developed with Apex to help sales representatives find accounts that match multiple criteria they specify. Since its release, users of the tool report they can see Accounts they do not own.
What should the developer use to enforce sharing permission for the currently logged-in user while using the custom search tool?

A. Use the schema describe calls to determine if the logged-in users has access to the Account object.

B. Use the without sharing keyword on the class declaration.

C. Use the UserInfo Apex class to filter all SOQL queries to returned records owned by the logged-in user.

D. Use the with sharing keyword on the class declaration.

Answer(s): D

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6. What are two use cases for executing Anonymous Apex code? Choose 2 answers

☐ A. To delete 15,000 inactive Accounts In a single transaction after a deployment

☐ B. To schedule an Apex class to run periodically

☐ C. To run a batch Apex class to update all Contacts

☐ D. To add unit test code coverage to an org

Answer(s): B C

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7. A custom Visualforce controller calls the ApexPages,addMessage () method, but no messages are rendering on the page.
Which component should be added to the Visualforce page to display the message?

A.

B.

C.

D.

Answer(s): B

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8. When importing and exporting data into Salesforce, which two statements are true? Choose 2 answers

A. Bulk API can be used to import large data volumes in development environments without bypassing the storage limits.

B. Bulk API can be used to bypass the storage limits when importing large data volumes in development environments.

C. Developer and Developer Pro sandboxes have different storage limits.

D. Data import wizard is a client application provided by Salesforce.

Answer(s): C D

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9. Where are two locations a developer can look to find information about the status of asynchronous or future methods? Choose 2 answers

A. Apex Flex Queue

B. Apex Jobs

C. Paused Flow Interviews component

D. Time-Based Workflow Monitor

Answer(s): A B

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10. Cloud Kicks Fitness, an ISV Salesforce partner, is developing a managed package application. One of the application modules allows the user to calculate body fat using the Apex class, BodyFat, and its method, calculateBodyFat(). The product owner wants to ensure this method is accessible by the consumer of the application when developing customizations outside the ISV's package namespace.
Which approach should a developer take to ensure calculateBodyFat() is accessible outside the package namespace?

A. Declare the class and method using the public access modifier.

B. Declare the class as global and use the public access modifier on the method.

C. Declare the class as public and use the global access modifier on the method.

D. Declare the class and method using the global access modifier.

Answer(s): D

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11. A developer writes a trigger on the Account object on the before update event that increments a count field. A workflow rule also increments the count field every time that an Account is created or updated. The field update in the workflow rule is configured to not re-evaluate workflow rules. What is the value of the count field if an Account is inserted with an initial value of zero, assuming no other automation logic is implemented on the Account?

A. 1

B. 3

C. 4

D. 2

Answer(s): D

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12. Since Aura application events follow the traditional publish-subscribe model, which method is used to fire an event?

A. ernit()

B. fireEvent()

C. fire()

D. registerEvent()

Answer(s): C

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13. A developer wants to mark each Account in a List as either or Inactive based on the LastModified field value being more than 90 days.
Which Apex technique should the developer use?

A. A for loop, with a switch statement inside

B. A Switch statement, with a for loop inside

C. An If/else statement, with a for loop inside

D. A for loop, with an if/else statement inside

Answer(s): D

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14. What are three characteristics of change set deployments? Choose 3 answers

A. Change sets can only be used between related organizations.

B. Change sets can be used to transfer records.

C. Sending a change set between two orgs requires a deployment connection.

D. Change sets can deploy custom settings data.

E. Deployment is done in a one-way, single transaction.

Answer(s): A B E

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15. A developer must create a DrawList class that provides capabilities defined in the Sortable and Drawable interfaces. public interface Sortable { void sort(); } public interface Drawable { void draw(); } Which is the correct implementation?

A. Public class DrawList implements Sortable, Implements Drawable { public void sort() { /*implementation*/}public void draw() { /*implementation*/}]

B. Public class DrawList extends Sortable, Drawable {public void sort() { /*implementation*/}public void draw() { /*implementation*/}}

C. Public class DrawList implements Sortable, Drawable { public void sort() { /*implementation*/}public void draw() { /*implementation*/}}

D. Public class DrawList extends Sortable, extends Sortable, extends Drawable { public void sort() { /*implementation*/ }public void draw() { /* implementation */}

Answer(s): C

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16. A developer wants to get access to the standard price book in the org while writing a test class that covers an OpportunityLineItem trigger.
Which method allows access to the price book?

A. Use Test.loadData ( )and a static resource to load a standard price book

B. Use @TestVisible to allow the test method to see the standard price book.

C. Use Test,getStandardPricebookid ( ) to get the standard price book ID.

D. Use @IsTest (SeeAllData=True) and delete the existing standard price book

Answer(s): C

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17. A team of developers is working on a source-driven project that allows them to work independently, with many different org configurations.
Which type of Salesforce orgs should they use for their development?

A. Developer sandboxes

B. Scratch orgs

C. Full Copy sandboxes

D. Developer orgs

Answer(s): B

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18. A developer created a Lightning web component called statusComponent to be inserted into the Account record page.
Which two things should the developer do to make the component available?

☐ A. Add true to the statusComponent.js-meta ml file.

☐ B. Add lighting _RecordPage to the statusComponent.js-meta ml file.

☐ C. Add < masterLabel>Account to the statusComponent.js-meta ml file.

☐ D. Add Lightning_RecordPage to the statusComponent.js file.

Answer(s): A B

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19. A developer is migrating a Visualforce page into a Lightning web component. The Visualforce page shows information about a single record. The developer decides to use
Lightning Data Service to access record data.
Which security consideration should the developer be aware of?

A. Lightning Data Service handles sharing rules and field-level security.

B. Lightning Data Service ignores field-level security.

C. The with sharing keyword must be used to enforce sharing rules.

D. The isAccessible ( ) method must be used for field-level access checks

Answer(s): A

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20. A developer has the following requirements:
· Calculate the total amount on an Order.
· Calculate the line amount for each Line Item based on quantity selected and price. · Move Line Items to a different Order if a Line Item is not in stock.
Which relationship implementation supports these requirements on its own7

A. Line Item has a re-parentable master-detail field to Order.

B. Order has a re-parentable master-detail field to Line Item.

C. Line Item has a re-parentable lookup field to Order.

D. Order has a re-parentable lookup field to Line Item.

Answer(s): A